

Privacy Policy

Horizon Industries LLC, with registered office at 1209 Mountain Road Pl NE Ste R, Albuquerque, NM 87110, USA (hereinafter, the "Data Controller"), owner of this website (hereinafter, the "Site"), as the controller of personal data of users who browse and participate in the initiatives on the Site (hereinafter, the "Users"), provides this privacy notice pursuant to Article 13 of EU Regulation 2016/679 of 27 April 2016 (hereinafter, the "Regulation").

The Controller, established outside the European Union, offers services to data subjects residing in the European Union and processes personal data in accordance with Article 3(2)(a) of the Regulation.

The initiative is intended for individuals aged eighteen (18) and over. The Data Controller does not intentionally collect data from minors under 18 years old. Upon request, the Controller will promptly delete any personal data inadvertently collected from such individuals.

The Controller takes the privacy and data protection rights of its Users very seriously. For any information regarding this privacy statement, Users may contact us:

- By email: privacy@hrzindustries.com
- By mail: Horizon Industries LLC, 1209 Mountain Road Pl NE Ste R, Albuquerque, NM 87110, USA

The Data Controller has not appointed a Data Protection Officer (DPO) as it is not subject to the designation obligation under Article 37 of the Regulation.

Pursuant to Article 27 of the Regulation, Horizon Industries LLC has appointed as its Representative in the European Union: GDPR Local LTD, Adam Brogden, contact@gdprlocal.com, Tel. +44 1772 217800, 1st Floor Front Suite, 27-29 North Street, Brighton, England BN1 1EB.

1. Purpose of Processing

Users' personal data are lawfully processed under Article 6 of the Regulation for the following purposes:

a) Contractual obligations and service provision: To execute participation rules, respond to specific user requests, verify identity, avoid fraud or misuse, and manage participation in

events or campaigns.

Data collected may include name, surname, date of birth, address, postal code, email, and telephone number.

b) Administrative and accounting purposes: To perform organizational, financial, and accounting activities necessary for contractual and pre-contractual obligations.

c) Legal obligations: To comply with legal, regulatory, or European requirements (e.g., tax or promotional law).

2. Further Processing Purposes

2.1 Marketing (Advertising, Direct Sales, and Commercial Communication)

With the free and explicit consent of the User, certain personal data (name, contact details, etc.) may be processed for marketing purposes, including contacting the User by post, email, phone (manual or automated), SMS, or other messaging systems to present offers or promotions from Horizon Industries LLC and selected partners.

Profiling: Data may also be processed for profiling, i.e., analyzing preferences and habits to send personalized offers.

Users may withdraw consent at any time by emailing privacy@hrzindustries.com.

2.2 Communication to Partners

With explicit consent, data may be shared with selected third-party partners operating in fields such as telecommunications, publishing, e-commerce, energy, travel, education, charity, finance, and marketing. These partners, as independent controllers, may use the data for their own marketing activities in accordance with GDPR Article 14(3). Revocation of consent will not affect the ability to use our services.

3. Legal Bases of Processing

The processing of data for contractual, administrative, and legal obligations is based on Article 6(1)(b) and (c) of the Regulation.

Processing for marketing and communication to partners is based on consent under Article

6(1)(a) of the Regulation.

4. Processing Methods and Data Retention

Personal data are processed using both manual and electronic tools under strict security measures to ensure confidentiality and integrity.

Data are retained only for as long as necessary for their purposes or until consent is withdrawn.

For marketing purposes, data will not be retained for more than 36 months unless renewed by consent.

5. Data Disclosure and International Transfers

Personal data may be shared with third-party service providers acting as processors (e.g., IT, logistics, cloud providers, and consultants).

Transfers outside the European Union will comply with Articles 45 and 46 of the Regulation, including adequacy decisions and Standard Contractual Clauses.

6. Rights of Data Subjects

Users may exercise their rights under GDPR by contacting Horizon Industries LLC at privacy@hrzindustries.com or the EU representative at contact@gdprlocal.com.

Rights include access, rectification, erasure, restriction, data portability, objection to processing, and withdrawal of consent.

7. Changes to This Privacy Policy

This Privacy Policy may be updated periodically. Users are encouraged to review this page regularly to stay informed of updates.

This version was last updated in November 2025.

Horizon Industries LLC

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